



Kirsty Osei-Bempong

multi-media journalist

PROFILE

I have almost two decades of copy-writing experience working for a range of specialist, national and international publications.

Through these roles, I have developed expertise in PR, marketing and a proficiency in using social media to boost brand awareness.

I have delivered workshops based on content produced through my writing. These workshops have included: Traditional Beliefs and Customary Law (Star 100) and Pa Gya – Literary Festival (Writers Project of Ghana, Blogging Ghana and Goethe-Institut), and Mastering the art to Blogging at GSM London.

I am keen to expand my knowledge and skills base and collaborate with other media professionals on developing successful marketing strategies.

SOCIAL

fb.me/misbeewrites

[@misbeee](https://twitter.com/misbeee)

[@misbeewrites](https://www.instagram.com/misbeewrites)

www.msbwrites.co.uk

experience

February
2017-
March 18

Greenwich School of Management (GSM London)| Communications Officer

- Adept at summarising complex information in an effective manner
- Proactive in building rapport with a diverse range of people
- Strong at developing 'student story' content and building media relations
- Efficient at creating monthly newsletter carrying corporate news
- Driven at creating external engagement initiatives - Ealing Film Festival

March 17-
March 18

Bridgehead Media| Freelance Copywriter

- Writing previews for global music distributor

March 17-
present

Huffington Post| Freelance Blogger

- Writing opinion pieces on social and political topics

July 2016 -
present

The Voice Online | Freelance Journalist

- Sourcing and writing original news/features for the African and Caribbean market

July 2011 -
July 2016

ICIS RBI Publishing - Senior Market Reporter

- Writing critical data analysis features for gas and power market
- Breaking news in Scandinavia, the Southern Balkans and the Netherlands
- Creating brand awareness through Twitter and podcasts

November
2010 -
February
2011

CARE International |Marketing & Comms

- Developing new revenue streams for CARE's microfinance initiative

2009 -
present

Graphic Showbiz, Ghana Web, Modern Ghana | Freelance Journalist

- Sourcing and writing original news/features for the Ghanaian market

November
2008 -
August 2009

United Way Ghana | Communications Officer

- Leading charity's 2009 media campaign and developing new web content



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SKILLS

- Leadership
- Communication
- Interviewing
- Editing
- Public speaking
- Events organising
- Marketing

HOBBIES

- Blogging
- Rock climbing
- Bouldering
- Reading
- Travelling

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IT expertise

- Proficient user of Microsoft Office applications
- Skilled at using QuarkXPress, InDesign and Photoshop
- Knowledgeable in web building and content creation
- Experienced in e-marketing & e-newsletter management
- Capable of using CRM media contacts and data systems

education

2009 - 2010	Master of Arts in International Communications and Development, Merit City University, London
2000	National Certificate for the Training of Journalists Lambeth College, London
1996 - 1999	Bachelor of Arts in English Literature and English Language, 2:1 Kingston University, London

achievements

- Delivering a journalism & blogging lecture at Pa Gya Literary Festival, Accra | October 2017
- Blogging and Social Media speaker at GSM London | February 2017
- Blogging Ghana nominee (five categories) | April 2016
- Delivering presentation on Ghanaian culture and religion for Star 100, London | 2016
- Author of culture blogging platform MisBeee Writes | September 2013
- Youth worker at Recife Orphanage, Recife, Brazil | Dec 2005 - March 2006
- Coordinating and organising Reunite the World music event and raising £1,500 for UNICEF | April 2003